



# The Profitable Author:

## Revenue Streams to Grow Your Publishing Business

Since authors are already working to build a captive audience, it makes sense to create additional revenue streams to supplement book sales. In this content-rich presentation, Stephanie Chandler shares real-world examples and strategies for adding lucrative revenue streams to your author-publisher business. You will learn how to:

- Create a revenue plan
- Make money with information products
- Develop and deliver online training programs
- Profit from niche books, ebooks and workbooks
- Conduct online events
- Host a membership site that generates recurring revenue
- Build a profitable niche community
- Get paid to speak at events
- Earn big money with corporate sponsors
- Work less and earn more (really!)

Whether you're just getting started or you've been an author for many years, this presentation is jam packed with powerful methods for growing your author business in ways you haven't yet imagined!

**Stephanie Chandler** is the author of several books including *The Nonfiction Book Publishing Plan* and *The Nonfiction Book Marketing Plan*. She is CEO of NonfictionAuthorsAssociation.com, a vibrant educational community for experienced and aspiring writers, and NonfictionWritersConference.com, an annual event conducted entirely online. A frequent speaker at business events and on the radio, she has been featured in *Entrepreneur*, *BusinessWeek*, and *Wired* magazine. See also: [@steph\\_chandler](https://twitter.com/steph_chandler) and [@NonfictionAssoc](https://twitter.com/NonfictionAssoc) on Twitter and [Facebook.com/NonfictionAuthorsAssociation](https://Facebook.com/NonfictionAuthorsAssociation).

