



## Publish Your Book Like a Pro: Navigate the Publishing Journey and Make a Difference in the World

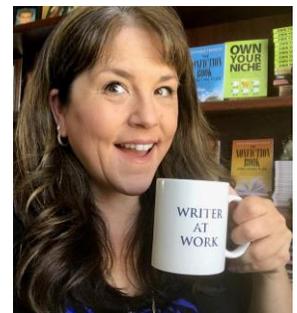
*"If there is a book you want to read and it hasn't been written yet, then you must write it."*  
- Toni Morrison

A book has the power to change the lives of readers and ultimately make a difference in the world. If you have a book inside you, but you aren't sure what steps to take next, this workshop will show you the way. Award-winning author Stephanie Chandler has been both traditionally published and self-published, and in this content-rich workshop, she explains the pros and cons of each option. She will also cover the steps needed to get your book into print, and how to traverse each path like a pro. You will learn how to:

- ◆ Identify the differences between traditional, self-publishing, hybrid, and vanity publishing, and choose the best option for your unique goals.
- ◆ Take the steps needed to land a traditional book deal.
- ◆ Get your book self-published in the most professional way possible.
- ◆ Build revenue streams from and around your book.
- ◆ Plan a profitable book launch and build your tribe of influence.

Writing and publishing a book can be one of the most rewarding adventures of your life, but there are many mistakes new authors make that you can easily avoid. You can save yourself time, money, and heartache by learning about your options before you head down the wrong path. This workshop is loaded with real-world examples and resources to help you succeed. Join us to learn how to get your book published and transform your goals into accomplishments.

**Stephanie Chandler** is the author of several books including *The Nonfiction Book Publishing Plan* and *The Nonfiction Book Marketing Plan*. She is CEO of NonfictionAuthorsAssociation.com, a vibrant educational community for experienced and aspiring writers, and NonfictionWritersConference.com, an annual event conducted entirely online. A frequent speaker at business events and on the radio, she has been featured in *Entrepreneur*, *BusinessWeek*, and *Wired* magazine. See also: [@steph\\_chandler](#) and [@NonfictionAssoc](#) on Twitter and [Facebook.com/NonfictionAuthorsAssociation](#).



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