Your Nonfiction Book Publishing Plan:
Navigate the Publishing Journey and Make a Profit Along the Way

The world of publishing can be overwhelming, and there are many mistakes that new authors can avoid by learning to navigate the terrain. Stephanie Chandler has been both traditionally published and self-published so she understands the challenges involved in both options. In this content-rich presentation, she explains the pros and cons of traditional and self-publishing, and shows you how to traverse each path like a pro.

You will learn how to:

♦ Identify the differences between traditional, self-publishing, hybrid, and vanity publishing, and choose the best option for your unique goals.
♦ Take the steps needed to land a traditional book deal.
♦ Self-publish your book so it looks like it came from a big New York publishing house.
♦ Build revenue streams from and around your book.
♦ Plan a profitable book launch and build your tribe.

Writing and publishing a book can be one of the most rewarding adventures of your life, and you can save yourself time, money, and heartache by learning about your options before you head down the wrong path. This session is loaded with real-world examples and resources to help you succeed. Join us to learn how to get your book published and transform your goals into accomplishments.

Stephanie Chandler is the author of nine books including *The Nonfiction Book Publishing Plan* and *The Nonfiction Book Marketing Plan.* Stephanie is also founder and CEO of NonfictionAuthorsAssociation.com, a vibrant educational community for experienced and aspiring writers and NonfictionWritersConference.com, an annual event conducted entirely online. A frequent speaker at business events and on the radio, she has been featured in *Entrepreneur Magazine, BusinessWeek, Inc.com,* and *Wired* magazine. For author and speaker information, visit StephanieChandler.com.