

# The Profitable Consultant:

## Revenue Streams to Grow Your Business

### Presentation Overview:

Consultants sell knowledge—and that knowledge can also be turned into a variety of other types of revenue streams. In this content-rich presentation, Stephanie Chandler shares real-world examples and strategies for growing your business beyond consulting revenue. You will learn how to:

- Make money with information products
- Develop and deliver online training programs
- Profit from niche books, ebooks and workbooks
- Conduct online events
- Host a membership site that generates recurring revenue
- Build a profitable niche community
- Earn big money with corporate sponsors
- Leverage the best marketing strategies to help you grow your online presence

Whether you're just getting started or you've been a consultant for many years, this presentation is jam packed with powerful methods for growing your business in ways you haven't yet imagined!

**Stephanie Chandler** is the author of nine books including *Own Your Niche: Hype-Free Internet Marketing Tactics to Establish Authority in Your Field and Grow Your Service-Based Business*. Stephanie is also founder and CEO of the [Nonfiction Authors Association](#), a vibrant educational community for experienced and aspiring writers and the [Nonfiction Writers Conference](#), an annual event conducted entirely online. A frequent speaker at business events and on the radio, she has been featured in *Entrepreneur Magazine*, *BusinessWeek*, *Inc.com*, and *Wired* magazine. For author and speaker information, visit [StephanieChandler.com](#).

