

The Profitable Author:

Revenue Streams to Grow Your Publishing Business for Authors, Speakers and Consultants

Presentation Overview:

Because only a small percentage of authors earn a living from their books, most need to develop additional revenue streams. In this content-rich presentation, Stephanie Chandler shares real-world examples and strategies for adding lucrative revenue streams to your author/publisher business. You will learn how to:

- Create a revenue plan for your author business
- Make money with information products
- Develop and deliver online training programs
- Profit from niche books, ebooks and workbooks
- Conduct online events
- Host a membership site that generates recurring revenue
- Build a profitable niche community
- Earn big money with corporate sponsors
- Work less and earn more (really!)

Whether you're just getting started or you've been an author for many years, this presentation is jam packed with powerful methods for growing your author business in ways you haven't yet imagined!

Stephanie Chandler is the author of nine books including *The Nonfiction Book Marketing Plan: Online and Offline Promotion Strategies to Build Your Audience and Sell More Books*. Stephanie is also founder and CEO of NonfictionAuthorsAssociation.com, a vibrant educational community for experienced and aspiring writers and NonfictionWritersConference.com, an annual event conducted entirely online. A frequent speaker at business events and on the radio, she has been featured in *Entrepreneur Magazine*, *BusinessWeek*, *Inc.com*, and *Wired* magazine. For author and speaker information, visit StephanieChandler.com.

